

# 2022 MUNICIPAL ADVOCACY DAY

Alabama Activity Center • 201 Dexter Avenue • Downtown Montgomery

Wednesday, January 19 • 8:00 a.m. – 4:15 p.m. • Reception at Alabama State Archives 5:00 – 6:00 p.m.

[www.almonline.org](http://www.almonline.org) to register

The League's Annual Municipal Advocacy CMO is specifically designed to allow municipal officials to share their ideas and concerns with the state's political leadership. It is important that the vital role our municipalities play in economic development, community enhancement and quality of life is repeatedly articulated to our state representatives. The League's Municipal Advocacy Session provides a unique opportunity each year for municipal leaders to discuss their messages with their legislative delegations – and for the power of the ALM membership's collective voice to be heard. **A special legislative reception has been scheduled at the Alabama Department of Archives and History at 624 Washington Avenue across from the Capitol.**

8:00 – 9:00 a.m.      **Registration: Alabama Activity Center**

9:00 – 9:10 a.m.      **Welcome**

*Mayor Mark Saliba, Dothan, Chair, Committee on State & Federal Legislation;  
Greg Cochran, Executive Director, ALM*

9:10 – 10:30 a.m.      **Senate and House Leadership Panels**

10:30 – 10:45 a.m.      **Break**

10:45 – Noon      **Grant Writing Boot Camp**

Noon – 2:00 p.m.      **Lunch on Your Own**

2:00 – 3:00 p.m.      **Social Media Best Practices**

*Brian Key, Partner and Director of Client Solutions, Copperwing*

3:00 – 3:15 p.m.      **Break**

3:15– 4:15 p.m.      **Alabama Politics: Media Musings**

*Todd Stacy, Alabama Daily News*

5:00 - 6:00 p.m.      **Legislative Reception at the Alabama Department of Archives and History**

**Please plan to attend the reception to visit with your legislators!**

**CMO Credit:** This session has been approved for a total of four and one-half (4.5) credit hours and (1) emeritus point in the Basic, Advanced or Emeritus Certified Municipal Official Program. Two (2) of the credit hours meet elective core curriculum requirements. Any municipal employee may register, but only elected officials will be awarded credit hours in the CMO Program.

**MUNICIPALITIES** are the **FOUNDATION** of Alabama's **ECONOMY**